

B-FORE

ELECTRONIC PRESS KIT

BIO

Scientist by day, I turn DJ when no one is looking.

The musical journey of B-FORE (a.k.a. Gabriele Lillacci) begins at age 10, when in his hometown of Perugia (Italy) he starts taking piano lessons. During high school, he plays the keyboards in a rock cover band. When he is about 18 years old, and the band splits up, he is first exposed to house music and to the art of DJing: it is love at first sight.

This passion will follow him around the world, as he moves first to the USA and then to Switzerland to study and work. In 2014, after attending an electronic music festival in Basel (where he currently lives), he is inspired to take his love for music to the next level.

To challenge himself and improve his DJ skills, he decides to run in the Traktor DJ Mix. Win.Berlin competition, promoted by Native Instruments on Mixcloud.com. His mix ends up in the TOP10 among thousands of entries from all over the world. At the same time, he starts producing a series of monthly mixes titled "B-FORE the Music", featuring the best new Progressive and Electro House tracks.

Motivated by this early success, he decides to shoot for something much bigger: the 2015 Casa Sanremo Lancôme DJ Contest. The mix he produces for the selection process is chosen (together with 5 others) among the ones sent by over 850 other DJs, and B-FORE is invited to compete in the live mix-off contest. He gets to play on the same stage that saw performances by the likes of Alex Britti, Malika Ayane, Amara, Kutso and YAYA DeeJay.

The contest kick-starts B-FORE's career, and quickly brings him other opportunities to perform, both locally in Switzerland and in other events in Italy. In May 2015, he is part of the cast of "DJ on Board" on the MSC Armonia cruise ship, where he plays for four nights in the on-board club, together with DJ Spyne (Radio 105 Italy) and YAYA DeeJay. In June, he entertains the guests of the Consulate of Italy in Basel for the celebrations of the National Republic Day.

The sound of B-FORE spans all the colors of house music, ranging from Nu Disco to Electro House.

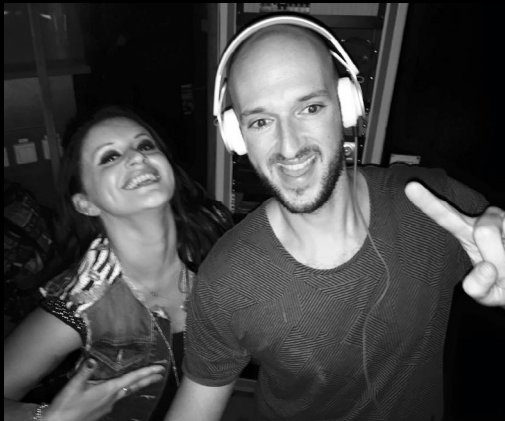
PHOTOGRAPHY
FOTONUCCIO

HIGHLIGHTS

CASA SANREMO LANCÔME DJ CONTEST 2015



DJ ON BOARD MSC ARMONIA WITH DJ SPYNE (RADIO 105) AND YAYA DEEJAY



YAYA DEEJAY & B-FORE LIVE @ ATLANTIS BASEL



PUNK ROCOCÒ PARTY @ OSTQUAI BASEL



MEDIA

RADIO 103 SANREMO



RADIO REPORTER TURIN



RADIO X BASEL



RADIO RABE BERN



VIDEO

Casa Sanremo
Lancôme Day #4
Official Video.

Click on the
screenshot to
watch the video on
YouTube.



CONTACTS

Mobile phone: +41 78 908 4223
Email: b-fore@dj-b-fore.com
Official website: www.dj-b-fore.com

LOGOS

Available at:
www.dj-b-fore.com/logo

DEMO

Click on the links to play the demos on Mixcloud:

B-FORE the Music #14	B-FORE the Music #11
B-FORE the Music #13	Feeling Like Nu #3
B-FORE the Music #12	Feeling Like Nu #2

Downloadable demos available upon request.

PRESS KIT

B-FORE Electronic Press Kit, version 02/2016.
Check for updates at: www.dj-b-fore.com/epk

BOOKING

GRAGE

GRAGE Artist Direct Management
www.grage-adm.com
info@grage-adm.com

SOCIAL

